



**15th Jubilee Service Management (Outsourcing)
Conference**



12 November 2014

Best Western Hotel Hungária
1074 Budapest, Rákóczi út 90.

Draft Program

- 9:00-9:15** **Opening speech:** **Éva Tamás**, IME – Larix Kiadó Kft., Managing Director
Prof. György Kozmann D.Sc., editor in chief, IME
- Chairmen:** **Dr. Zsolt Pásztélyi**, IME managing editor
Sándor Raffai, editorial board member, IME
Dr. Gyula Kincses, health policy expert
- 9:15-11:00** **Section I**
- 9:15-9:30** **Opening lecture: Dr. István Gyüre**, IME
The transformation of “outsourcing” – as notion – in health care
- 9:30-9:45** **Dr. Attila Németh**, Nyíró Gyula Hospital - OPAI
An innovative system for energy optimization (pending invitation)
- 9:45-10:00** **Dr. Géza Szabó**, Dr. Kenessey Albert Hospital - Outpatient Clinic
Environmental protection and economicalness - The experiences of heating modernization in the Kenessey Albert Hospital
- 10:00-10:15** **Dr. István Battyány**, University of Pécs Radiology Clinic - The advantages, effects and role of telediagnosics in practice
- 10:15-10:30** **Dr. Ferenc Liszt**, University of Pécs Institute of Laboratory
Which way is Hungarian laboratory diagnostics going?
- 10:30-10:45** **Adrienn Csordás**, Petz Aladár Teaching Hospital
The opportunities of ancillary workers in the non-publicly financed health service
- 10:45-11:00** **Discussion**
- 11:00-12:30** **Section II**
- 11:00-11:15** **Dr. Éva Belicza**, GYEMSZI - National Institute for Quality and Organizational Development in Healthcare and Medicines
Standards of the BELLA accrediting system - first experiences gained from the practical application of the system
- 11:15-11:45** **Dr. Eszter Sinkó**, SE EMK,
Update about the Swiss Project
- 11:45-12:00** **András Surguta**, Richárd Faller, István Kalmár, Dr. Sándor Békási, GYEMSZI - National Institute for Quality and Organizational Development in Healthcare and Medicines
A supporting system for better public information regarding the project of methodology, service, training and human resource development supporting the introduction of the national health informatics system (TÁMOP 6.2.7.): MENTA (Mobile Health Log and Information Application)
- 12:00-12:30** **Discussion**

12:30-13:30 Lunch

13:30-13:45 Dr. Miklós Szűcs, Semmelweis University Urology Clinic
New centres of the Department of Urology at Semmelweis University;
Oncology, Continence

13:45-14:00 Discussion

14:00-17:00 Section III

14:00-14:20 Dr. Gyula Kincses, health policy expert
The situation and potential roles of private financing in Hungarian healthcare

14:20-14:40 Dr. Kornél Papik, Buda Health Centre
“The coexistence of private and public financing, competitive advantages, successful strategies, and regulatory conditions”

14:40-14:55 Dr. László János Tamás, Petz Aladár Teaching Hospital
“The opportunity and role of private healthcare at public service providers”

14:55-15:15 Dr. Balázs Rékassy, health policy expert
All flowers are blooming - healing from the servants' room to the luxurious private hospital

15:15-15:30 Discussion

15:30-16:30 1 hour of discussion about private healthcare with invited participants
(question: 1 minute, answer: 3 minutes)
The invitation of the participants is pending)

17:00 Closing

Further information:

Larix Kiadó Kft.
1089 Budapest, Kálvária tér 3.
Phone / fax: 333-2434, 210-2682
ime@imeonline.hu * larix@larix.hu
www.imeonline.hu * www.larix.hu

The organizers reserve the right of changing the program.